

Rally The Community

A Culture of Champions

I will maximize this great accomplishment with invitations of previous players to games, pre-game speeches, being recognized in the crowd, etc.

Mom's Dinner

This event will be held right before the season. Each of our varsity football players will invite their mom or significant mother figure in their life to a dinner at local restaurant. The evening will culminate in each athlete standing and telling their mom what they mean to them and giving them a rose.

Decals with Dad

This will become a tradition in the program. Every year on the Thursday before our first game, each athlete will meet in the locker room with their father or father figure in their life. They will have the opportunity to decorate their helmet together and spend quality time together. The evening will conclude with a catered meal.

Free Football Camp

Every summer we will run a free football camp for our community. We will teach offensive and defensive skills to anyone (boys and girls) from the age of 8 and up. At the end of every camp, we will have a fun competition for the different age groups. This camp will be a four-day camp. This is a great tool to get parents on your side and get young kids excited about your program. Ex-players and our coaches will run this camp.

SMILE Program

Student-athletes in our program that are excelling in academics will be given the opportunity to go to our local elementary schools and read to kids. We want our elementary schools to understand how important academics are and to have positive role models they can emulate.

Volunteer Program

Every year as a program, we will pick two events to serve as volunteers. An example of this would be the Boys and Girls club of America or Cystic Fibrosis Foundation.

Youth Team Night

Middle School/Elementary athletes come in the locker room before the game and run on the field with our players. They will be involved in all pre-game activities, including being introduced as a team before our game.

Community Members

Friday night games are an extension of the community. All feeder schools, important community dignitaries (assist with coin flip), prominent business sponsors, etc. need to be invited and recognized at Friday night games.