

Organization of a Successful Football Program

Philosophy – “Outsmart, Outwork, Outhit”

- A. Purpose – Excellence; in EVERYTHING we do.

- B. Academics – Excellence, in EVERYTHING we do: Academics are no exception.
 - 1. We will not only strive to win on the field, but off the field as well.
 - 2. Each team member’s classroom performance will be monitored from the moment they step on campus as freshmen, until the day they graduate as seniors.
 - 3. A plan for success – Mandatory weekly progress reports must be turned into position coaches. Any drop off in academic performance will be addressed immediately. A plan of action to correct the problem will be formulated with the teacher to give the student the best chance at success.
 - 4. Study Hall – Time management is a trait that must be learned; it does not come natural to all. A weekly study hall will be implemented and attendance by all players in the program will be mandatory. No exceptions. The addition of a football class during school hours will maximize our ability to implement an affective study hall.
 - 5. Communication between players, coaches, teachers, and administrators is vital. If the school community as a whole bys into the greater well being of each student athlete, the outcome will be extremely positive.
 - 6. Losing players to injuries, transfer, or other unforeseen circumstances is inevitable. However, losing players to ineligibility will be unacceptable.
 - 7. NCAA Requirements – Our ultimate goal as coaches is to see our players grow as young men and go on to play at the next level. Academic requirements such as GPA, ACT, and SAT scores for players with the ability to play in college will be stressed.

- C. Team Principles
 - 1. Organization – We will pay attention to detail and do the little things in our preparation our opponents will not do. Little things make a big difference.
 - 2. Repetition – We will come to work six days a week. Repetition is the key to eliminating mental errors. We must get more repetitions.
 - 3. Fundamentals – Sound fundamentals drilled to form good habits maximize an individual’s performance and opportunity to succeed.
 - 4. Communication – Coach to player and player to player must not breakdown. Calls at the LOS will help put everyone on the same page.

5. Responsibility/Role – There is an obligation toward each other. The team must come first. The greater the love and respect amongst the team, the greater the team.
6. Conditioning – We WILL wear down our opponents
7. Toughness – Football is still a sport for hard-nosed individuals. Mentally you must persevere over obstacles. Physically you must out hit the man across from you.
8. Discipline – Doing what’s right reinforces the commitment toward one another. This improves self-confidence and breeds success.
9. Effort – Not everyone can be an All-American, but everyone can hustle 100% of the time.

Confidence – Always believe in yourself, each other, the coaching staff, and the scheme.

D. Team Objectives:

1. Turnovers – The team with the fewest turnovers usually wins. We must protect the ball at all costs.
2. Big Plays – They will occur from great individual efforts, but generally they occur because all eleven on the field did their jobs on that play – execution.
3. Kicking Game – One of every six plays involves the special teams. Kicking game determines field position; good field position increases a team’s chances of success.
4. Foolish Penalties – We must be disciplined and operate within the rules. When we violate the rules, the results can be disastrous.
5. Lost Yardage Plays – These are more critical than a penalty since yardage, as well as a loss of down occur. We must prevent these plays on offense as well as inflict them while on defense.
6. Mental Errors – We must understand our assignments. We cannot have a weak link.
7. Key Situations (Goal line, Red Zone, Third Down) – Third down plays determine possession, possession is fundamental to scoring and scoring determines the outcome of the contest. Execution in scoring position (GL, RZ) determines the amount of scoring (3 or 7 points).

E. Unit Goals

<u>Offense</u>	<u>Defense</u>	<u>Special Teams</u>
1. Win	1. Win	1. Win
2. 4.0 Net Yards/Attempt Rushing	2. Opponent Rushing (3.5 yds/carry or less)	2. Penalty Free
3. Score 31 Points/Game	3. 2 or more Turnovers	3. Ball Security (100%)
4. 1:20 Sacks/Attempt	4. Opponent 3 rd down % (33% or less)	4. Big Plays (Us = 2, Opponents = 0)
5. 100% Red Zone Scoring	5. 6 or more Sacks/TFL's	5. Win Net Put Average
6. 144.0 Pass Efficiency	6. No Big Plays (Pass = 20 yds) (Run = 15 yds)	6. Win KOC/KOR Net Start LOS
7. 100% Ball Security	7. No Points after Sudden Change	7. 100% PAT and FG inside 25 yds
8. 47% Third Down Conversions	8. Score/Set-up Score	8. PAT/FG Block – 100% fake defense, 100% effort
9. 50% First Down Efficiency	9. No foolish penalties	9. Big Hit
10. Six Big Plays (Pass = 18+, Run = 12+)	10. No TD's in Red Zone	10. 100% on Assignments

F. Position Standards

1. Zero Defects Theory – A man does not drive to the wrong home in the evening once out of every ten attempts. 100% error elimination is possible, and anything less should never be accepted.
2. Charting Execution – As determined by the position coach, tallies will be kept on such things as “Big Hits”, “Drops”, “Big Plays” and so on.
3. Grading performance – Each player will be given a performance (execution) and an effort grade for every game and scrimmage.
4. Grading Effort – “Hard work beats talent, when talent doesn't work hard.” Players will earn their spot on the field based off their effort. This is fundamental to our success. All we need is to give all we have. Every rep, every play, every day.

COACHES RESPONSIBILITIES

COACHES:	Head Coach	Defensive Coordinator	Wide Receiver Coach	DB Coach	RB Coach	Oline Coach	D Line Coach	OLB Coach
POSITION:	Head Coach Quarterbacks	Associate Head Coach Defensive Coordinator Inside Linebackers	JV Head Coach Wide Receivers Recruiting Coordinator	JV Def Coordinator Defensive Backs Recruiting Coordinator	Running Backs Youth Coordinator	Offensive Line Community Out Reach Coord	Defensive Line Community Out Reach Coord	Outside Linebackers Youth Coordinator
PRACTICE PREP:	Practice Plans Offensive Script Scout D Cards Meet w/QBs, Print Scripts/Plans	Defensive Script, Def Install Scout O Cards Defensive Practice Plans Meet w/LBs	Film Prep View Prac Plan Have Indy Drills	Equip Room/Inventory View Prac Plan Have Indy Drills	View Prac Plan Have Indy Drills	View Prac Plan Have Indy Drills	View Prac Plan Have Indy Drills	View Prac Plan Have Indy Drills
BEFORE PRACTICE:	Last out Lock Up Pass Out Scripts/Plans Walk w/team	First out to Field Field Setup	Early Out to Field Filmer Setup Field Setup	Equipment Room Out w/Team	Asst w/ Equip (IF NEC) Out w/Team Hurry Kids out by 2:45	Early on Field Assist w/Film Field Setup	Out w/Team Hurry Kids Out by 2:45	Early on Field Field Setup
PRACTICE:	Indy: Keep Time/Coach QBs Inside O: Play Call Inside D: Book Skell O: Play Call Skell D: Book	Indy: Coach Pos Inside O: Book Inside D: Play Call Skell O: Book Skell D: Play Call	Indy: Coach Pos Inside O: ROA/1on1s Inside D: JV O Skell O: Coach Pos Skell D: Spot Ball	Indy: Coach Pos Inside O: 1/2 Line/1on1s Inside D: JV D Skell O: Spot Ball Skell D: Coach Pos	Indy: Coach Pos Inside O: Coach Pos Inside D: Spot Skell O: Coach Pos Skell D: Pass Pro	Indy: Coach Pos Inside O: Coach Pos Inside D: Coach Pos Skell O: Pass Pro Skell D: Pass Pro	Indy: Coach Pos Inside O: Spot Inside D: Coach Pos Skell O: Pass Rush Skell D: Pass Rush	Indy: Coach Pos Inside O: As Needed Inside D: Coach Pos Skell O: As Needed Skell D: Coach Pos
DEF TEAM:	Varsity Scout O Huddle	Play Call	JV O Huddle	Use O Script	JV O Huddle Spot Ball	JV O Huddle	Use O Script	Use O Script
OFF TEAM:	Play Call	Varsity Scout D Huddle	Coach WRs Rotate/Subs Stay on Script	JV D Huddle Spot Ball	Coach RBs Rotate/Subs Stay on Script	Coach OL Rotate/Subs Stay on Script	JV D Huddle	JV D Huddle
POST PRACTICE: 30 Mins	In w/Team Meet w/ capt's Last to Leave Lock Gate	In w/Team Begin Film upload Meet w/capt's	Get Ipad from Filmer Field Cleanup Locker Room Duty	Field Cleanup Parking Lot Duty	Load 12th Man Bag Load Helmet Repair Kit Defensive Bus	Drive? Asst w/ PIT Field Cleanup	In w/Team Parking Lot Duty	In w/Team Locker Room Duty
TRAVEL:	Itinerary Rosters Check Final Travel List Offensive Bus	Load Ipad's Load Flags Defensive Bus	Load Hudl Sideline Setup Load Headsets Offensive Bus	Load 12th Man Bag Load Helmet Repair Kit Defensive Bus	Load Ball Bag Load Towels Offensive Bus	Drive?	Help Load Equipment Ride w/Truck	Help Load Equipment Defensive Bus
PRE GAME:	Speak with Officials Speak with Opp HC With Specialists/Skills	Head Set Hook Up With Specialists/Skills	Hudl Sideline Setup With Specialists/Skills	Sideline Setup With Specialists/Skills	Locker Room With Bigs	Unload Truck Locker Room With Bigs	Unload Truck Locker Room With Bigs	Sideline Setup With Bigs
POST GAME:	Address Team Media, Help Clean up Intercut Game Film	Head Set Clean UP Load Ipad's Begin Loading Film	Hudl Sideline Cleanup Sideline Cleanup	Take Team to Locker Room Collect Laundry	Take Team to Locker Room Collect Laundry	Post Game Meal?	Help Clean Sideline Get Kids to Locker Room	Help Clean Sideline Get Kids to Locker Room
SPECIAL TEAMS DUTIES:	PAT/FG HANDS RETURN	KO ONSIDER KICK	PUNT	PUNT BLOCK/RETURN	KOR	Assist Where Needed	PAT/FG BLOCK	Assist Where Needed
OFF FIELD JOBS:	Recruiting Admin Paperwork Boosters/Parents	Recruiting Grade Checks for LBs/DBs	Film Manager Grade Checks for Off Skills	Equipment Grade Checks for DL	Grade Checks for OL			
FILM BREAKDOWN:	Grade QBs Intercut Tag Our Off Offensive Stats	Grade ILBs Tag Opp Form & Play Defensive Stats	Grade WRs Tag Opp Coverage Off Gameplan Ideas	Grade DBs Opp Target & Result	Grade RBs Tag Opp Blitz Off Gameplan Ideas	Grade OL Tag Opp Front Off Gameplan Ideas	Grade DL Opp Run/Pass & Hash	Grade OLBs Opp D&D